

# Why Become A Pioneer?

- Be the **first** to feature in the national ranking system.
- Enjoy **exclusive brand publicity** through our 2026 Media Outreach Tour.
- Receive **lifetime recognition** as part of the founding community that shaped the future of education in Africa.
- Receive **priority access** to our ERP and media tools.

#### **About Us**

EdComrade is a technology, media, and education innovation company redefining how private schools operate, engage, and grow.

We're on a mission to digitize over 1,000 schools across Africa — starting with the first 100 Pioneer Schools in Ghana — by helping them automate their daily operations, improve their visibility, and enhance their competitiveness in the digital age.

We bring together storytelling, software, and systems thinking — combining the creativity of a modern media agency with the precision of intelligent software engineering. At our core, we believe schools are brands — and like all great brands, they deserve tools that let their excellence be seen, celebrated, and sustained.

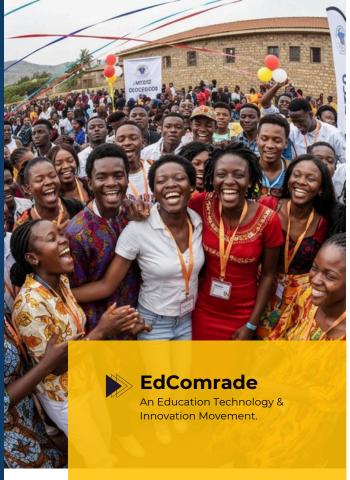
## Why Us?



We give schools the power to tell their stories beautifully and authentically.



We've designed a modular school management system that simplifies administration while connecting staff, parents, and students in real time.



Education Digitization Agency





# **Our Media Package**

- Professional Photography & Videography Capturing the spirit of the school, staff, and students.
- **Digital Marketing & Publicity** Positioning schools for visibility on Google, social media, and parentfacing platforms.
- Website & Online Presence Setup Custom school websites with content management dashboards to update announcement
- Brand Storytelling Campaigns Annual media packages that keep your school relevant and visible all year.ery, and events.

#### **Contact Us**

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Every school is a story. EdComrade makes sure yours is told well — and seen everywhere.

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#### The Pioneer 100 Team









## **Our Software Package**

- We've integrated administrative automation, communication, financial management, and community engagement with Al-enhanced insights planned for future phases.
- Each school pays only for the modules they need building their own version of the perfect digital school.